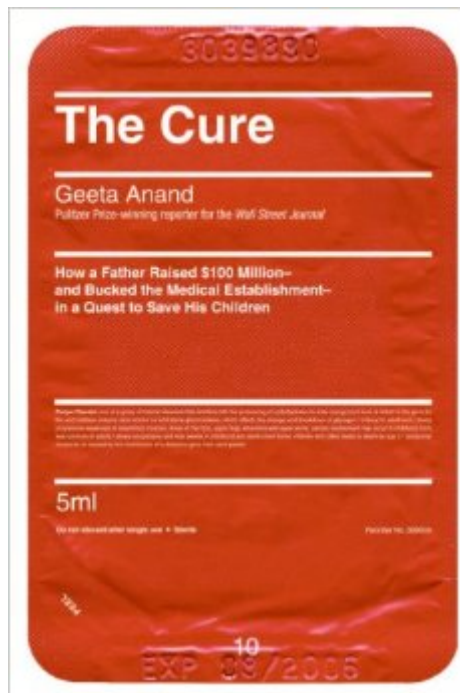


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# The Cure: How A Father Raised \$100 Million--And Bucked The Medical Establishment--In A Quest To Save His Children



## Synopsis

“Amazing”. Explores human courage under the most trying circumstances. • “New York Post” “An inspirational story about business, medical science, and one father’s refusal to give up hope.” • “Boston Globe” The book that inspired the movie, *Extraordinary Measures*, starring Harrison Ford, Brendan Fraser, and Keri Russell, *The Cure* by Pulitzer Prize-winning journalist Geeta Anand is the remarkable true story of one father’s determination to find a cure for his terminally sick children even if it meant he had to build a business from scratch to do so. At once a riveting story of the birth of an enterprise à la Tracy Kidder’s *The Soul of a New Machine* and a inspiring tale of the indomitable human spirit in the vein of Erin Brockovich and *A Civil Action*, *The Cure* is a testament to ingenuity, unflagging will, and unconquerable love.

## Book Information

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Average Customer Review: 4.5 out of 5 stars • See all reviews (27 customer reviews)

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## Customer Reviews

This wonderful book has a lot of emotional depth and complexity. John Crowley, the young father, is brash, brilliant, arrogant, and ignorant. He makes personal mistakes and business mistakes, yet you remain drawn to his story by empathy for his desperation as he fears that his small children will suffer a slow painful death. It’s an honest and interesting portrait of a real human being, not a one-dimensional hero. It’s not really a business book and you don’t need any familiarity with venture capital financing to understand the text, but John Crowley’s business provides the book with a fascinating emotional contrast between his frantic urgency as a parent and the dispassionate PowerPoint analyses expected by his investors. They share a common goal, but the mindset is

completely different. It's not really a science book, but the drug development process adds to the story's drama. There's no Eureka! moment when all the problems are solved. Patients are desperate for anything they can get as soon as they can get it, but the science is ambiguous, the bizarre biotechnology manufacturing processes are difficult to operate, and then the clinical trial results are uncertain. An experimental compound might kill a young patient, or bring quick improvements that fade over time, or have different impacts on different patients. And even with these uncertain prospects there's strong competition among parents for the extremely limited number of places in trials. One of the most appealing aspects of the book is the author's light touch. She never puts herself or her opinions into the story. The book ends with an Afterword relating events subsequent to the basic text, but the author doesn't seize pages to tell us what it all means.

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